

MINUTES FOR THE MEETING OF THE
RECREATION ADVISORY BOARD
Wednesday, April 11, 2018

CALL TO ORDER: A meeting of the Recreation Advisory Board was held on Wednesday, April 11, 2018 at the Buena Vista Community Center, 715 E. Main Street, Buena Vista, Colorado. McKenzie Lyle called the meeting to order at 7:33am.

Members present were Co-Chair McKenzie Lyle, Co-Chair Earl Richmond, Marcus Trustee, Danielle Ryan, Luke Urbine, Rick Bierterman and Dan Hamme. Also in attendance were Recreation Director Emily Osborn, Recreation Program Coordinator Shane Basford, and Trustee Dave Volpe.

APPROVAL OF MINUTES: Luke proposed changing company responsible for the River Park improvements to Recreation Design and Engineering. Luke moved to approve the March 2018 minutes, as amended. Marcus seconded the motion. Unanimous approval.

APPROVAL OF THE AGENDA: Marcus moved to approve the April 2018 agenda. Dan seconded the motion. Unanimous approval.

PUBLIC COMMENT: Dan made a public comment that the River Park is in need of more trash and recycling receptacles. Dave mentioned the Economic Vitality Advisory Board (EVAB) is working on a project to raise money for more recycling receptacles around Town.

ONGOING BUSINESS ITEMS:

- I. Discussion re Recreation Information Center: Emily told the board that The Lively Merchant, who is designing the Recreation Information Center, asked how we would like information to be categorized on the new website. Emily suggested that the information be split into 4 categories: Sports & Athletics, Fitness, Outdoor Recreation, and Fine Arts & Leisure, which would also have Youth (under 16) and Adult (16 & up) Sections. Luke mentioned that the site should have a search function, regardless of how it is sorted. Dan added that the information could be highlighted different colors to indicate seasonal vs ongoing programs. Mckenzie stated that the plan is to keep the information for all programs up year-round. Marcus mentioned that he likes ages 16 & up for adults, but we should change the Fitness category to Fitness & Wellness. Emily asked the board what criteria should be used to determine what programs are accepted on the site when proposed by community members. Luke stated that the program proposals should meet the mission statement of the Rec Board, which specifically mentions sports, music, and art. Shane asked where existing programs like Dog Smarts & Bridge Club would be categorized, if there was not a Leisure component. Marcus added that leisure activities could be defined as other activities that use Town Facilities. Mckenzie stated that we should leave it as the 4 categories, see what programs apply, and alter it if needed. Luke mentioned that we should be sure to link the new website to other local business for optimization in Google searches. Danielle added that we could explore strategic partnerships with local businesses to further increase the reach of the new site.

- II. Discussion re Rink Update: Dan informed the board that he spoke with Scott Erchul at High County Bank, and they would be open to hosting the Ice Rink account. However, they will have to go through a couple formalities that Dan will take care of before it can happen. Dan also asked if there is a project that will be applying for a GOCO Grant this year. Emily stated that the Town received a lot of funding for the High School Baseball Field from GOCO in 2017, so it is likely that the Town will get the same amount this year. It would be more likely for the Town to receive a Mini Grant instead. Emily also mentioned that Stephanie and Peak to Peak Pickleball Club are interested in GOCO Grants for 2018 as well. Earl mentioned the idea of adding other groups or organizations, like the school and/or Boys & Girls Club, into the project that would give them an additional space to use, and demonstrate a higher need for the project. Emily added that a multi-function facility would be more appealing to GOCO. Dan stated that he will talk to the Boys & Girls Club.

NEW BUSINESS ITEMS:

- I. Discussion re Trails: Dave stated that he is attending the meeting as a representative of the Buena Vista Singletrack Coalition. The Buena Vista Singletrack Coalition is a group of trail users who are working to raise money to create and maintain non-motorized trails in the Buena Vista area. Dave stated that EVAB wrote a letter to Town in support for trail system improvements in future budgets, and they are asking if Rec Board would approve and also sign the letter. He added that the project for 2018 is the Broken Boyfriend Extension, and the BVSC has started 1% Sales for Trails program with 6 local businesses that adds 1% to all receipts, which will be donated to fund trails. Emily stated that BVSC is currently fundraising with the goal is to raise \$8,000 for this year's project, which will be added to Town and BLM's commitments to the project. The total project cost for 2018 is around \$30,000. Dave stated that this project would bring the area up to 28 miles of trail that is useable 200 days out of the year, which would be great for tourism and for locals. Dave also introduced the idea of a Recreation Infrastructure Fund. The Recreation Infrastructure Fund would use a percentage of surplus of sales tax funds to be used specifically for large recreation projects. Luke pointed out that we have multiple organizations that are raising funds for various projects and wondered if they could be consolidated them into one fund. Rick added that having one fund would empower the advisory board members and give the board more decision making power. McKenzie asked the board how would prevent that fund from being sprinkled into many smaller projects and be saved for one large project. Dave replied that it would be the Rec Board's responsibility to set the priority of various projects and to deliver the funds. He also pointed out that the fund would be based off surplus tax dollars, so it would be consistently available, if Town keeps beating projections. McKenzie made a motion to support EVAB's letter of support to for Trail System Improvements. Unanimously approved.
- II. Discussion re Bike to School: Emily told that Bike to School 2018 will be May 7-9, Monday-Wednesday, before school each day. Avery Parsons students who participate will receive a daily prize and a raffle ticket for a bigger prize and a chance to win one of two free bikes. Wednesday will be the Bike Train to the Splash Park for a Pancake Breakfast provided by the Optimist Club. Emily also stated that we needed volunteers to help on Wednesday. McKenzie and Danielle volunteered to help on that day, and Earl will be helping every day and will meet with Souled Out for shirts & hats for the event.

- III. Discussion re Rec Coordinator Report: Shane reported that teams have been set; schedules have been created; refs, practice facilitators, and volunteer coaches have been hired and trained; and practices and games have begun for the Youth Soccer League. He also stated that BV Rec and the Peak to Peak Pickleball Club coordinated Professional Pickleball Clinics, and Men's, Women's, & Mixed Tournaments at DPCA over Spring Break that brought in over \$7,000 in revenue. Dog Smarts has finished and had 6 pairs of human/canine in the class, but we will explore a different time or location next year because non-service dogs are not allowed in the Community Center. Shane added that Girls Softball and Adult Softball registrations will open soon. The Rec Department is currently planning their summer programs, but will not offer dance classes due to instructor availability. Mckenzie commented that Youth Soccer is running great.
- IV. Discussion re Rec Director Report: Emily stated that the deadline to apply for the Summer Recreation Assistant position has been extended. She reported that, on the Rodeo Grounds project, the structural engineer's cost was much high than expected, so History Colorado Grant is not viable. Emily added that the Trails Board is working on updating their Adopt a Trail Program, the BV Rec Scholarship Program currently has 21 Sponsors, and a Southwest Conservation Corps crew has been booked for maintenance work on in-town trails.

ADJOURNMENT:

The meeting was adjourned by Mckenzie at 8:55am.

Respectfully submitted:

McKenzie Lyle, Co-Chair

Shane Basford, Recreation Program Coordinator