



MINUTES

ECONOMIC VITALITY ADVISORY BOARD TOWN OF BUENA VISTA, COLORADO

Tuesday, February 20, 2018

7:00 AM

**COMMUNITY CENTER – ASPEN ROOM
715 EAST MAIN STREET**

THE ECONOMIC VITALITY ADVISORY BOARD MAY TAKE ACTION ON ANY OF THE FOLLOWING AGENDA ITEMS AS PRESENTED OR MODIFIED PRIOR TO OR DURING THE MEETING, AND ITEMS NECESSARY TO EFFECTUATE THE AGENDA ITEMS

I. CALL TO ORDER

Meeting called to order at 7:10am.

II. ROLL CALL

Present: Jay Boyd, Bryan Jordan, Matt Litvay, Lucas Smith, Jacy Doumas
Staff: Phillip Puckett, Hunter Hovenga
Public: Joel Benson, Duff Lacy, Peter Edis (HRRMC)

III. AGENDA ADOPTION

Jacy moves to adopt, Matt seconds. Motion carries unanimously.

IV. APPROVAL OF MINUTES – January 16, 2018

Lucas moves, Jacy seconds. Motion carries unanimously.

V. PUBLIC COMMENT

Benson: Buena Vista became first Certified Fair Trade Town about 9 years ago. Requirements were easy to meet with The Roastery at that time.

National Fair Trade organization reached out to see who the contact/promotion organization would be when Benson "passes the torch."

Discussion of Fair Trade presence in Town beyond The Roastery and The Village.

Benson proposes EVAB becoming champion for Fair Trade Town, Board will give consideration. Jacy Doumas: Arkansas Valley Women United is putting on a fundraiser for a new recycling bin for the Town, which will be the third bin in Town. Fundraiser is Sunday, February 25 at 7:00pm at the Congregational United Church of Christ, 217 Crossman Ave.

VI. MARKETING, BRANDING AND WAYFINDING SUBCOMMITTEE

Hunter: Process saw some minor hiccups with CDOT approval for highway signs and small design changes. RFP for the kiosk and seven highway signs will hopefully go out in the next week or two.

VII. BUSINESS ITEMS

A. Introduction of Peter Edis, Vice President of Business Development, HRRMC

Edis gives overview of services provided at Hospital in Salida as well as other specialties and doctors in other parts of Salida.

Hospital also contracts with other visiting physicians. Looking at adding rheumatologist.

Six family practice providers located at the clinic in Buena Vista, three nurse practitioners and three physicians. Notes that there is not a lot of room to expand the clinic. Strategic planning will focus on how to best use the space, which was not originally built to ideal medical standards.

Edis brought information related to HRRMC services (*see attached*) and provides overview.

HRRMC has recently added cash pricing for MRI and CT studies. Started walk-in services in Buena Vista 6 months ago, sees between 8 and 16 patients in a 4 hour period.

Brief overview of education programs (WellnessU).

Brief discussion of impact of concierge medicine on the hospital. Edis notes there has been no noticeable impact and the hospital is in full support of concierge providers.

Discussion of HRRMC plans for new construction. Edis notes that new construction is not a priority at the moment.

Discussion of uninsured patients. HRRMC does not discriminate by payer, Edis notes impact of Medicaid and federal requirements on care provision and costs.

Discussion of retention and what the medical workforce looks for in community and quality of life. Edis notes that affordable housing is an ongoing issue.

A private company is building an assisted living facility in Poncha Springs. Master Plan for hospital has designated a parcel of the property that has potential for a future nursing home.

Brief discussion of challenges associated with walk-in clinic in Buena Vista and ambulance services in Chaffee County.

B. Town revenue streams discussion

Phillip Puckett gives brief overview of occupancy fee discussion that took place at the previous EVAB meeting and wanted to clarify that it was exploratory and not necessarily set in motion yet. Staff has not received direction to pursue it from the Trustees and it is only being floated as an idea.

There is currently a bill in the State Legislature that would reform the way the current Chaffee County Lodging tax could be used in other ways beyond tourism marketing to be defined by the voters. Bill HB18-1084. *(This bill has been tabled indefinitely as of 2.14.2018)*

C. Certified Small Business Community program

Hunter gives brief overview of developments in the Certified Small Business Community program that is being taken on by the Entrepreneurial Leadership Class.

D. Downtown streetscape discussion

Phillip: Idea is being floated among various groups in Town but has not been fully adopted by any specific group.

Phillip has requested that problems be identified first to allow Trustees to give directive on the project. Trustees have noted that they would like EVAB to have some level of involvement should the project be pursued.

Discussion of potential range of scope of streetscape design.

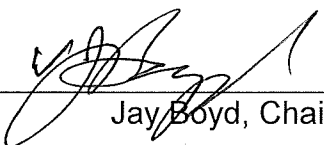
Discussion of Cottonwood Pass paving project.

VIII. BOARD/STAFF INTERACTION

IX. ADJOURNMENT

Meeting adjourned 8:11am.

Respectfully Submitted:



Jay Boyd, Chairman

