

## MINUTES OF THE ECONOMIC VITALITY ADVISORY BOARD

July 19, 2016

7:00 am – Aspen Room

Community Center, 715 East Main Street

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### CALL TO ORDER

Smith called the meeting to order at 7:15 AM

### ROLL CALL

Board Members: Matt Litvay, Gene McManamay, Marcus Trusty, Lucas Smith, Gene McManamay and Bryan Jordan.

Town Trustee(s): Dave Volpe

Town Staff: Town Administrator Brandy Reitter, Assistant to the Town Administrator Emily Katsimpalis and Town Clerk Janell Sciacca.

### AGENDA ADOPTION

**MOTION:** Smith moved and McManamay seconded to approve the agenda as presented. **Motion carried unanimously.**

### APPROVAL OF MINUTES

**MOTION:** McManamay moved and Litvay seconded to approve the June 21, 2016 minutes as presented. **Motion carried unanimously.**

**PUBLIC COMMENT** – None.

### BUSINESS ITEMS

#### Appointment of Vice-Chair

**MOTION:** McManamay moved and Trusty seconded to appoint Lucas Smith Vice-Chair. **Motion Carried unanimously.**

#### Mission Statement

Reitter opened by stating every Advisory Board should have a mission and vision. The group will start with formation of the mission. Trusty reminded he sent out the Rec Board statement that was recently formed. It is simple and concise. He read the Rec Board Vision and Mission Statements for everyone's information. Reitter requested members provide their thoughts or statements about what the purpose of the group is.

Litvay felt the group should focus on being an advisory group instead of deciding who is and isn't in business. He felt that some members might be thinking this is bigger than it really is. Smith felt it was to develop a plan for a standard – strategy development. Jordan felt the Board could expand on the statement in the Advisory Boards and Commissions Manual. The group generally agreed. Trusty felt they should focus on a high quality of environment for existing and future businesses. Jordan felt the Economic

Development Council (EDC) and other economic development type groups might benefit from talking to the Economic Vitality Advisory Board. Trusty added that the group should work with both Town Staff and the Trustees to accomplish goals. Reitter added that specific goals could be formed under each suggested category. McManamay felt there should be more emphasis on existing businesses.

Smith suggested working on the Vision Statement. Reitter advised the vision statement is slightly different and the question needing to be answered is what the group wants to achieve going forward. Reitter advised the purpose of a vision statement and the different categories under economic development. Litvay felt workforce development was important and Trusty felt clear lines of communication with the business community as to the existence of the Economic Vitality Board and how each could support the other was important.

Housing, infrastructure that supports business development, continuing education and training opportunities, entrepreneurship, job creation, and retaining current residents were some ideas thrown out for long term goals. Reitter will send all the collected information out to Board for input and then the members can vote on them or have additional discussion.

Reitter advised the Board that McGowan resigned due to a position he accepted in Gunnison. McManamay was moved to a regular member position. The Board agreed to advertise for an alternate. Trusty felt a business owner from Main Street should be recruited and the board generally agreed.

### **Big Box Store Discussion**

Reitter gave a basic review of the development process for projects. Litvay felt this was not in the group's purview. After additional discussion, the group decided more in depth discussions were in order on the matter.

Jordan asked for an update from Volpe on the school bond issue. Volpe extended an invitation for members to attend the upcoming Thursday night 7PM meeting at the School District. He explained that BV Peaks is working with BVSD to put an issue on the November ballot for a \$58,000,000 bond issue. Smith reviewed some of the proposed auditorium and gymnasium features. Volpe stated the true tax impacts were not known. Smith felt personally the issue was too fast and too short of notice but that it was being proposed as the current bond issue is expiring. Trusty was disappointed with the process and stated everyone knows something needs to be done, but felt the way things were being handled could have negative impacts. Volpe felt it was bad to tether everyone to such a huge project without knowing the full impacts. Trusty reported that the impact table he received from Trustee Gibb showed the impacts as \$184 per 100k residential assessed value and \$700 per \$100k of commercial assessed value.

## STAFF/COUNSEL REPORTS

### A. Town Administrator

1. Reitter reported that the group received a \$25,000 grant from DOLA. Grant contracts will be executed and then an RFP will be done for a contract to help form the economic development strategy.

### B. Assistant to Town Administrator

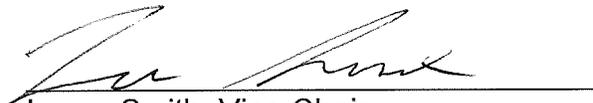
1. Katsimpalis reported there is a group coming together to work with Vertex to form a welcome tent at the festival instead of the originally proposed downtown festival. She requested anyone wanting to volunteer or provide employees to contact her. There will be shuttles throughout the day at a rate of 2 per hour and East Main will not be shut down. There was discussion about a Town party on Thursday night, but Town is not aware of any formal plans.

## ADJOURNMENT

**MOTION:** Trusty motioned and McManamay seconded to adjourn the meeting at 8:26 AM. **Motion carried unanimously.**

The next meeting is Tuesday, August 16, 2016 at 7:00AM in the Aspen Room at the Community Center located at 715 East Main.

Respectfully submitted:



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Lucas Smith, Vice-Chair