



AGENDA

ECONOMIC VITALITY ADVISORY BOARD TOWN OF BUENA VISTA, COLORADO

Tuesday, January 16, 2018

7:00 AM

**COMMUNITY CENTER – ASPEN ROOM
715 EAST MAIN STREET**

THE ECONOMIC VITALITY ADVISORY BOARD MAY TAKE ACTION ON ANY OF THE FOLLOWING AGENDA ITEMS AS PRESENTED OR MODIFIED PRIOR TO OR DURING THE MEETING, AND ITEMS NECESSARY TO EFFECTUATE THE AGENDA ITEMS

- I. CALL TO ORDER**
- II. ROLL CALL**
- III. AGENDA ADOPTION**
- IV. APPROVAL OF MINUTES – December 19, 2017**
- V. PUBLIC COMMENT**
- VI. MARKETING, BRANDING AND WAYFINDING SUBCOMMITTEE**
- VII. BUSINESS ITEMS**
 - A. Introduction of Brent Jewell and Brett Mitchell**
 - B. Officer positions**
 - C. Town revenue streams discussion**
 - D. Certified Small Business Community program**
 - E. Downtown streetscape discussion**
 - F. Community Coffee for Buena Vista**
 - a. Define purpose and messaging**
 - b. Volunteer to take the lead?**
 - G. Envision Chaffee County/EVAB Liaison**
 - H. Plan for First Quarter 2018: Guests, outreach and priorities**
- VIII. BOARD/STAFF INTERACTION**
- IX. ADJOURNMENT**